



UPCON-2015

A Conference of IEEE Uttar Pradesh Section
Electrical, Computer and Electronics

(4-6 December, 2015)

Indian Institute of Information Technology Allahabad,
Deoghat, Jhalwa, Allahabad-211012 (U.P.), India

<http://upcon15.iita.ac.in>



Sponsorship Opportunities, Categories and Benefits

Dear Sir/Madam,

Welcome to IEEE UPCON 2015

We are privileged to invite you to the upcoming IEEE UP Section UPCON 2015 conference. It is the matter of immense pleasure that Indian Institute of Information Technology Allahabad is going to organizing this conference between December 4 and 6, 2015. UPCON aims to provide an excellent platform to the researchers to present their research work and an annual event starting from 2015.

The idea behind starting this event is to setup a platform for the researchers similar to IEEE TENCON and INDICON, which are supposed to be the most prestigious conferences by IEEE. In this continuation the IEEE Uttar Pradesh Section has planned to organize this event by various esteemed Institutions and Universities like IIT-Allahabad, IIT-Kanpur, IIT-Roorkee, IIT BHU-Varanasi, MNNIT-Allahabad and other institutes and universities situated in Uttar Pradesh, Uttarakhand and Nepal on rotation basis.

The theme of the conference this year is "Electrical, Computer and Electronics".

Delegates consist of Industry Professionals, Researchers, Academicians and Students from India as well abroad. Over 200 papers shall be presented along with very high technical sessions.

The interaction with delegates will be offered by UPCON 2015 to showcase the product/service to Industry Professionals, Entrepreneurs, Researchers, Academicians and Students.

We look forward to your warm hearted support in making the IEEE UP Section Conference UPCON 2015 a great success.

With the Best Regards,

Organizing Team – IEEE UPCON 2015

Conference Highlights:

- Total 12 tracks of technical sessions and 3 PhD Theses award
- More than 500 participants
- Keynotes by eminent International Personalities

Important Dates:

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| • Start of paper submission on Easy Chair | 15 April, 2015 |
| • Last date for submission of paper | 15 July, 2015 |
| • Acceptance notification to authors | 30 Sept, 2015 |
| • Registration | 15 Oct, 2015 |
| • Camera ready version | 20 Oct, 2015 |
| • Conference Dates | 4-6 Dec, 2015 |

Twelve Separate Technical Sessions for:

- Electronics Devices, Circuits and Systems
- Signal Processing
- Communication Technologies and Systems
- Multimedia Processing Technologies and Systems
- Language Technologies and Information Retrieval
- Robotics and Artificial Intelligence
- Network Technologies and Systems
- Data Mining and Big Data Analysis
- Bioinformatics and Machine Learning Algorithms
- Power Systems
- Machines and Instrumentation
- Power Electronics and Control Engineering

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For more information please visit www.upcon15.iita.ac.in

Partnership Categories and Benefits

Package Component	Gold	Silver
Partnership Amount (INR)	Rs 50,000	Rs 40,000
Registration Kit	Yes	Yes
Breakfast/Lunch/Dinner for 3 days	Yes	Yes
Logo/Monogram	Big Size	Small Size
	Over Banner, Website, Printed Material etc.	Over Banner and Website
Exhibition Stall Area	4×3 Meters	3×2 Meters
Company Literature and Give Aways	Yes	Yes
Acknowledgement during opening and closing sessions	Yes	Yes
Complimentary Delegates, Registration for Staff	4	2
Other basic facilities on the basis of the availabilities	Yes	Yes

